

We call on the Queensland Museum to end its partnership with Shell, which has led to the museum sending Shell-branded materials into Queensland classrooms, presenting a biased and incomplete picture of climate science, as revealed in an investigation by Comms Declare.

The [investigation](#) by the climate communications charity, [Comms Declare](#) revealed the museum has accepted more than \$10 million in funding from fossil fuel giant, Shell leading to Queensland school children as young as nine being given compromised climate change lessons. Queensland Museum has asserted that it “maintains full independence in its research, exhibitions, and educational activities”. Despite these assurances, Comms Declare’s review has identified ‘multiple examples where Shell-branded classroom resources, distributed under the museum’s authority, present a biased and incomplete picture of climate science’.

The Shell corporate branding and messaging in school materials constitutes indirect marketing to minors. It’s also an ethical breach like allowing tobacco or gambling sponsorships in schools.

Public cultural and scientific institutions, such as the Queensland Museum, should not be accepting money from corporations whose core activities contribute to the degradation of the very heritage the public institutions are charged to preserve.

The museum is risking not only its integrity, and its perceived independence, but also risks breaching its own charter.

The Queensland Museum should end its deal with Shell and follow the lead of other public institutions around the globe which are turning away from partnerships with fossil fuel companies.

We need well-educated children that understand the real causes of climate change and the solutions, not children befuddled by materials sponsored by one of the chief perpetrators and one of Australia’s largest carbon polluters.

Shell should not be allowed to pollute our children’s minds as well as the planet.

Signed

End Fossil Fuel Sponsorships Group

Supported by the following individuals and organisations

Natalie Kyriacou OAM - Author, Environmentalist

Founder & Chair at My Green World, Board Director of Foundation for National Parks & Wildlife and National Ambassador at the Australian Conservation Foundation

Tim Winton AO - Author,
Patron of the Australian Marine Conservation Society

David Ritter - CEO
Greenpeace Australia Pacific

Ian Lowe AO FTSE - Author,
Emeritus Professor of Science, Technology & Society

Greg Mullins AO AFSM
Former Commissioner Fire & Rescue NSW and founder of Emergency Leaders for Climate Action.

Professor Emerita Lesley Hughes
Councillor and Director, Climate Council of Australia

Adam Bandt
CEO Australian Conservation Foundation

Paul Gamblin
CEO Australian Marine Conservation Society

Dr Rachel Horncastle GP
Member of DEA, MBBS, BSc Hons, FRACGP, DRACOG, DCH

Dr Carolyn Orr, Neurologist and DEA Board Secretary,
MBChB, BSc, MRCP, FRACP, PhD

Arabella Douglas (Minyungbal / Bundjalung)
CEO & Chief Strategist Currie Country Social Change
MIL (Griffith, Award for Academic Excellence), GAICD, LLB, BBus (Hons I), BA, GDLP

Dr James Anderson MBBS BMedSci FANZCA
Doctors for the Environment Australia

Bridget Ferguson, Communications Coordinator
Psychology for a Safe Climate

Dr Barry Traill AM, Conservation Botanist
Director, Solutions for Climate

Mary Pilkinton
Programs Manager - Climate for Change

Tegan Lerm
CEO Project Planet

Jessica Harwood
Writer and Artist

Dr Sue Wareham OAM
National President, Medical Association for Prevention of War (Australia)

Rev Peter Moore
Chair of Angligreen

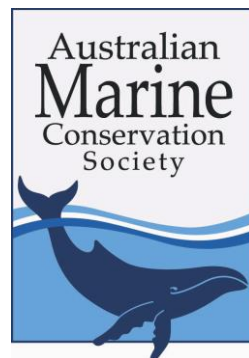
Emeritus Professor Leon Lack
School of Psychology, Flinders University, South Australia

Rajeev Rajam Prabhakaran, FRSA
Founder CEO Globe From Home Ltd International House, London

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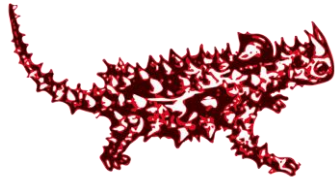


Doctors for the
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350
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**ACF Community
Brisbane South & Logan** 
Independently organised ACF group

**ACF
Community** 
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Griffith (Electorate)

This group is part of a network of independently organised, volunteer-run groups in the ACF Community.



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Bayside** 
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Chisholm
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Sydney Peace & Justice Coalition