

Job Title:	Campaign Manager	Job Category:	
Location:	Remote	Travel Required:	Some
Starting Salary Range:	\$110,000 (pro rata)	Position Type:	Contract
Hours:	Negotiable	Reports to:	President
Contract Period	Three years	Last reviewed:	29/4/25

Background:

[Comms Declare](#) is a movement of communications professionals committed to changing the narrative about climate change.

The organisation advocates for an end to the promotion of high-emissions products, such as coal, oil and gas.

As part of this, we are running a campaign for national and sub national restrictions on fossil fuel advertising and sponsorships in Australia, with a specific emphasis on the potential COP31 in 2026.

While continuing our efforts in Australia, we now wish to expand this campaign beyond Australia, by working with partners in Aotearoa New Zealand and the Pacific Islands.

This role involves managing campaign activities both person-to-person and online and would suit a go-getter who is comfortable speaking with government and media across the region.

Roles and Responsibilities:

- Help devise and implement the campaign strategy to secure legislative restrictions on fossil fuel advertising and sponsorship.
- Coordinate campaign activities, manage timelines, and ensure smooth execution of all initiatives.
- Take responsibility for achieving the campaign KPIs and associated reporting of results.
- Build and maintain strong relationships with community partners, media representatives, policy makers, and industry influencers.
- Find and partner with organisations across the Pacific and Aotearoa New Zealand.
- Identify, contact and persuade politicians and senior media personnel to help drive action.
- Conduct research and analysis to support data-driven campaign initiatives, including tracking progress, evaluating outcomes, and recommending adjustments as needed.
- Coordinate all campaign activities and calendar in line with the campaign timelines and budget.
- Stay informed on industry trends, policy developments, and environmental issues that could impact campaign objectives.
- Potential supervision of Communications Officer.

Other Duties

- Act to maintain and improve systems and processes as well as ensuring compliance with relevant laws and organisation policies.
- Social media, writing and digital content production as required.
- Administration tasks as required.

Skills and Capabilities:

- Proven ability to implement campaigns that change policy.
- Strategic thinking with a flair for creative tactics that drive impact.
- Deep knowledge or experience in climate change, media, policy or government.
- Strong knowledge and experience of the Pacific Islands, New Zealand & Australia.
- Comfortable speaking with a range of people across sectors, cultures and seniority.
- Exceptional communication skills - strong written and interpersonal communication skills with demonstrated experience in media relations and public speaking.
- Collaboration & networking - skilled at building relationships with diverse stakeholders and capable of leading initiatives collaboratively.
- Project management - capable of managing multiple tasks simultaneously while delivering high-quality results within deadlines and on budget.
- Ability to work independently and as part of a small collaborative team.
- Eye for detail.
- Proficiency to manage campaigns on social media platforms plus Canva, Jotform, MailChimp and Wordpress.

Apply ASAP via hello@commsdeclare.org